ONE DEAD LAPTOP. ONE DEAD CAR. ONE-WAY TO SILICON VALLEY

A cup of coffee on a snowy afternoon at Palisades Tahoe ended the short life of a ski instructor's new MacBook Pro.

LAPTOP IS DEAD

That lunchtime, the ski instructor was building a space-time cube of human history. Because once she was a journalist.

After the spill, she started putting an upside-down coffee cup under the hinge of her new laptop to deflect future spills, to stay out of the repair statistics of spilled drinks killing huge amount of laptops every year.

CAR IS CRASHED

One stormy noon, she miraculously escaped a highway crash and pulled onto the shoulder to catch her breath. The next second, an elderly driver slammed into her car from the side, sending it down a steep hill.

She floored the accelerator and held the steering wheel dead straight, fighting to keep the car from rolling over. Because once she was a car racer. Just before reaching the bottom, she hit the brakes hard, instantly lifted off the accelerator to keep the front bumper from digging into the ground, then braked gently as the car slid into the muddy field.

The car died. She walked away uninjured.

LIFE RESET

The next day, she bought another car. The next day, she moved to Silicon Valley to turn her space-time cube into THE HERE® Where The When® Is, Web3 infrastructure for comparative history.

Oh, and to turn a coffee cup into KOFENOT®. Because once she was an engineer.

That ski instructor was me, Lena Faber.

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ABOUT KOFENOT®

KOFENOT® is a 0.9 oz, flat-folding laptop wedge that lifts a laptop at the hinge to improve posture while helping deflect spills away from the keyboard. It also serves as a stand for phones and tablets and features a front-facing area for custom branding, making it suitable for corporate gifts, conferences, trade shows, and promotional campaigns.